About TransRussia

International exhibition TransRussia is the largest exhibition for transport and logistics services, warehouse equipment and technologies in Russia will be held on **April 12-14, 2021** in Moscow, at the Crocus Expo.

The exhibition is held annually with the support of the Ministry of Transport of the Russian Federation, the State Duma Committee on Transport and Construction, the Federal Service for Supervision in the Field of Transport and other state bodies.

Every year TransRussia is confirming its status as Russia's chief meetings point for the transport ans logistics industry, as well as a forum for the exchange of ideas and opinions, and place to discuss the latest industry issues.

398 companies from 29 countries took part in TransRussia 2019. National groups were presented by companies from Belarus, China, Germany, Latvia, Lithuania, Finland and Estonia. National exposition of Azerbaijan was presented for the first time.

In 2019 TransRussia exhibition was attended by 18,915 specialists from 77 regions of Russia and 55 countries from transport and logistics companies, freight forwarding companies, industrial and manufacturing companies (include food and beverages, auto and auto part manufacturing, FMCG, metal and machinery work, oil, commodities, fashion, home appliances and construction) and wholesale and retail companies.

In 2019 TransRussia's organizers implemented a scale business programme, turning the exhibition space into a business tool of the future.

190+ speakers, 5 conferences, 2 interactive areas, 50 + trends topics and more than 3 800 delegates.

Business events of various formats provided the professional community with expanded.

**What's new?**

In 2021 TransRussia will present a new exhibition section - Warehouse equipment and storage solutions - and will become the largest and most comprehensive event in the industry.

**What's about business?**

Participating in TransRussia is an opportunity:

* to present your services and goods to a wide target audience
* to find new clients and partners
* to meet with existing clients and partners
* to sign contracts on the exhibition

**The results of participating in TransRussia 2019 as exhibitors:**

63% participants found new clients and partners

84% participants met with existing clients and partners

58% participants concluded agreements\*

\* - Among the companies that set such a goal

**The results of participating in TransRussia 2019 as visitors:**

65% came with the aim to find goods and services and get general information

69% visit only TransRussia among the events of similar subject

64% are heads of companies/divisions and their deputies

82% have influence on purchasing decisions of the company

69% plan to buy goods and services after the exhibition

**Products of visitors’ interest:**

10,560 (56%) - Freight Forwarding / Multimodal transportation

9,883 (52%) - Rail transportation

9,877 (52%) - Road transportation

6,832 (36%) - Sea transportation

6,365 (33%) - Warehouse equipment, lifting and transport equipment, warehouse automation solutions

4,930 (26%) - Customs services

4,632 (24%) - Air transportation

4,483 (24%) - Warehousing / Storage

4,303 (23%) - IT-solutions for transport and logistics

4,199 (22%) - BreakBulk

3,446 (18%) - Ports and terminals

3,267 (17%) - Rolling stock

2,370 (13%) - Insurance

**What's about safety?**

**TransRussia 2021 is the safe territory.**

Exhibitions are a special type of events where you can use engineering services, technological solutions and a clear schedule to control the number of visitors onsite, observe epidemiological safety and predict attendance.

Hyve Group, the organizer of the TransRussia exhibition, has already successfully opened the autumn season with three exhibitions: WorldFood Moscow, Analytica Expo, and MiningWorld Russia. We have seen a huge interest in live meetings and networking after a long period of limitations.

The most active and energetic visitors and participants of the exhibition are now at the exhibitions. They use live communication with each other to develop business and find new partners.TransRussia 2021 is the safe territory.

For more information about TransRussia [**click here**](https://transrussia.ru/Home)

Welcome to TransRussia!

All solutions are here!