



To book your stand for TransRussia 2021
+44 (0) 203-545-9805, Gary.Kakoullis@hyve

Among the visitors



25 years **TransRussia**

12–14 April 2021
Pavilion 1, Crocus Expo IEC
Moscow, Russia

**25th International exhibition
for transport and logistics
services and technologies**



TransRussia is the largest exhibition for transport and logistics services and intralogistics technologies in Russia. The exhibitors are operators of rail, road, sea and air transportation, port operators, companies that own terminals and warehouses, forwarding companies, customs brokers, developers and providers of IT solutions manufacturers of warehouse equipment. The exhibition is visited by representatives of the largest transport and logistics companies, freight forwarders, manufacturing and trade companies.

12-14 April 2021 • Crocus Expo IEC, Moscow

Exhibitors

398 companies from 29 countries took part in TransRussia 2019

9 national pavilions were presented by Belarus, Germany, Iran, China, Latvia, Lithuania, Finland and Estonia, and national groups from Azerbaijan participated in the exhibition for the first time

Visitors

18,915 specialists from 55 countries and 77 regions of Russia 9,092 (48%) visitors came to the exhibition for the first time

Participating in **TransRussia** is an opportunity:

- to present your services and goods to a wide target audience
- to find new clients and partners
- to sign contracts on the exhibition

The results of participating in TransRussia 2019



participants found new clients and partners



participants met with existing clients and partners



participants concluded agreements*

*Among the companies that set such a goal



Unique visitors of TransRussia

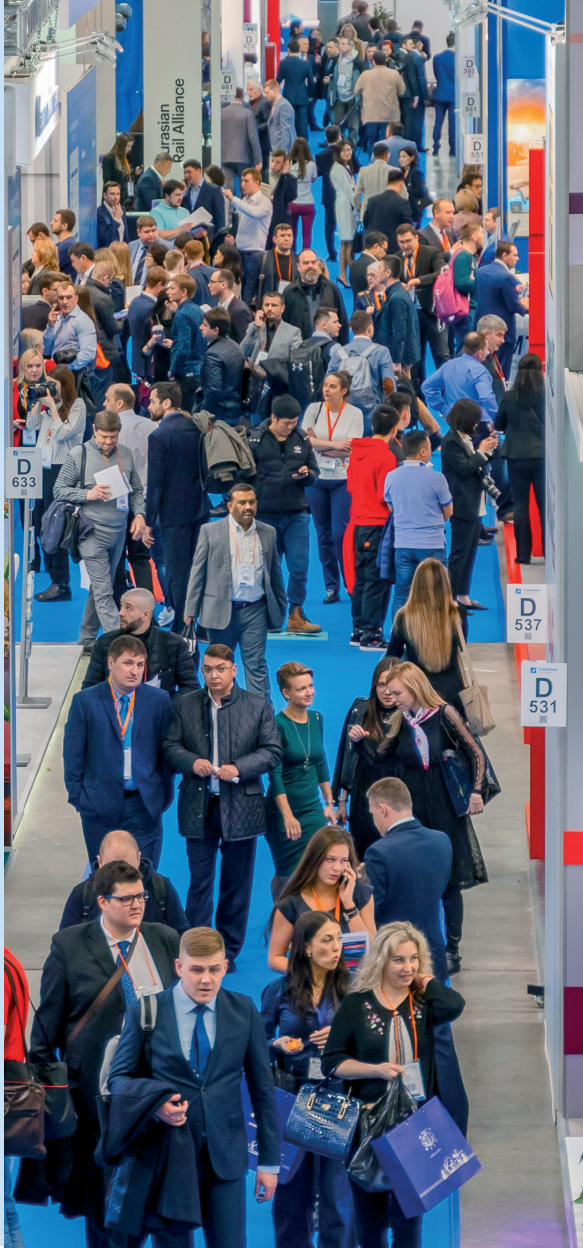
Visitors of the exhibition are heads and specialists of transport and logistics companies, freight forwarders, representatives of the largest trade and manufacturing companies.



- 12,295 (65%) came with the aim to find goods and services and get general information
- 13,051 (69%) visit only TransRussia among the events of similar subject
- 12,139 (64%) are heads of companies/divisions and their deputies
- 15,510 (82%) have influence on purchasing decisions of the company
- 13,051 (69%) plan to buy goods and services after the exhibition

Products of visitors interest

Freight Forwarding / Multimodal transportation	10,560	56%
Rail transportation	9,883	52%
Road transportation	9,877	52%
Sea transportation	6,832	36%
Customs services	4,930	26%
Air transportation	4,632	25%
Warehousing / Storage	4,483	24%
IT solutions for transport and logistics	4,303	23%
BreakBulk	4,199	22%
Ports and terminals	3,446	18%
Insurance	2,370	13%
Rolling stock	2,267	12%
Other	273	1%





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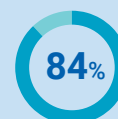
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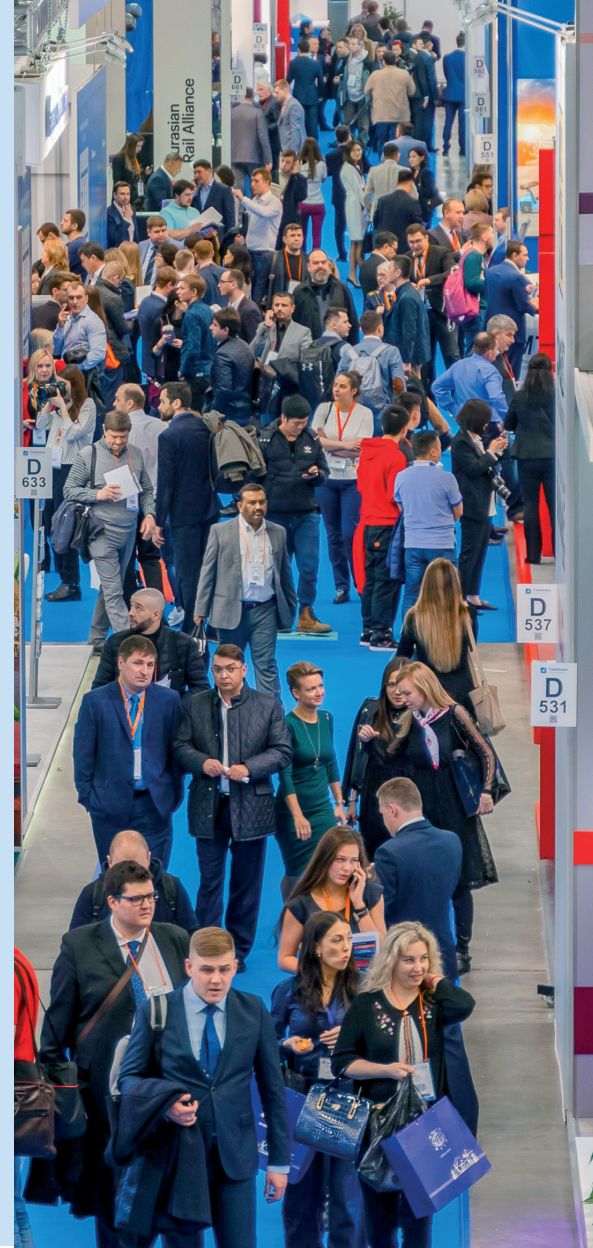
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